

Neil Peterson

YEARS OF EXPERIENCE:

50 yrs

EDUCATION:

Master of Public and International Affairs (MPIA)

Princeton University,
Woodrow Wilson School of Public and International Affairs

Bachelor of Arts
Williams College

PUBLICATIONS:

Mr. Peterson is the author of the recently published *Embracing the Edge*

SUMMARY:

Mr. Peterson brings over five decades of unique work experience in the public, private and nonprofit sectors.

In the nonprofit sector, Neil is the Founder, Chairman and CEO of the **Edge Foundation**, whose mission is to help students with Executive Functioning challenges, whether as a result of childhood trauma or ADHD (Attention Deficit Hyperactivity Disorder), realize their full potential and follow their passion.

In the public sector, he has served as the Chief Executive Officer (CEO) of the public transportation systems in Seattle (Municipality of Metropolitan Seattle/Metro), Oakland (Alameda County/Contra Costa County Transit District/AC Transit), and Los Angeles (Los Angeles County Transportation Commission/LACTC). More recently he served as the CEO of the largest toll road network in California.

In the private sector, Neil served as a senior transportation strategy consultant with Booz, Allen & Hamilton and CH2M Hill, and he founded Transportation Solutions –a consulting firm providing strategic advice to public agencies and technical assistance to companies involved in the construction, design, financing, operations and maintenance of major transportation infrastructure projects.

Neil also founded ExecuTemps –where he served as interim CEO, CFO, and COO for a variety of several private firms including a HMO. He is best known for being the founder of the highly acclaimed car sharing company Flexcar, now Zipcar, which operates in cities across the United States, Canada, and Europe, allowing us to reduce our reliance on foreign oil, meet environmental, green house gas, carbon reduction and the global warming goals, and make our cities more livable.

In addition, he has served two Governors and two Congressmen, directed a 10,000-employee state welfare and social service agency, and served as a City Administrator.

AWARDS

Zipcar has been featured in *Time Magazine*, *Fortune Small Business*, *USA Today*, *the Wall Street Journal*, *Washington Post*, *New York Times*, and on NPR, ABC World News Tonight and Good Morning America, among others. Some of the awards received include the **2005 Top Brand With A Conscience**, **2004 Sustainable Community Outstanding Leadership Award**, **2004 It's Not Easy Being Green Award**, **2002 Clean Air Award**, **2002 Spirit of the Northwest Award**, **2001 Environmental Excellence Award**, and **2001 Vision 2020 Award**.

While serving as CEO of Los Angeles' LACTC, Neil received several awards including the prestigious Tranny Award for **Manager of the Year** presented by the California Transportation Foundation; the Clean Air Award for **Individual Excellence in Leadership in Government** presented by the Southern California Air Quality Management District; the **Visionary Leadership Award** presented by UCLA's Graduate School of Architecture and Urban Planning, and the Urban Mass Transit Administration's **Administrators Award for Outstanding Public Service**.

While Neil served as its CEO, Seattle METRO received APTA's national **Outstanding Large Transit Agency in the U.S.** award. Similarly, while serving as Los Angeles' LACTC's CEO, the agency received APTA's **National Management Innovation** award and the Women's Transportation Seminar's (WTS) **Employer of the Year** award for providing opportunities for women in the transportation field. He also was selected by *Time* magazine as one of the "100 Newsmakers of Tomorrow."