

Flexcar

- [Neil Peterson, CEO, Flexcar, Seattle Can a car-sharing company change the way America drives?](#) *FORTUNE Small Business*, June 1, 2003
- [Tired of costs, hassles, some city dwellers try car-sharing](#) *USA Today*, September 14, 2005
- [Metropolitan King County Council Honors Flexcar](#), *Metropolitan King County Council*, February 19, 2002
- [Flexcar: What if the best second car is no car?](#) *Motor Trend*

Commitment to helping others with ADD

- ['Finally, It Dawned on Me'](#), *ADDITUDE*, April/May 2007

The Rogue Wave

- [Rogue wave traps 4 hikers, sets off scramble to save them](#), *Seattle Times*, June 15, 2007
- [4 survive being swept into cave by rogue wave](#), *Seattle Post-Intelligencer*, June 15, 2007
- [Four hikers swept into water by rogue wave](#), *The Vancouver Sun*, June 13, 2007
- [Watery trap was 'like certain death'](#), *Times Colonist*, June 13, 2007

Entrepreneurial Innovation

- [A classic Seattle start-up story: Flexcar](#), *Crosscut.com Seattle*, October 31, 2007
- [How do you change consumer behavior?](#) *Derby Management*
- [Seven Essential Qualities of a Successful Entrepreneur](#), *Wall Street Journal, Classroom Edition*

Embracing the Edge

- [Flexcar Founder Tells Personal Stories About Succeeding Despite Learning Disabilities](#)